

UROOBA JAMAL

Canadian journalist based in London passionate about international news with 5+ years of experience covering many beats from business, to technology, to politics, to human rights and more.

See full portfolio at:
www.uroobajamal.com

SKILLS

Journalism: producing fast, accurate daily news reporting; generating original ideas and chasing leads to produce in-depth, impactful features; international news sense; photography, AP style

Languages: Fluent in Urdu/Hindi, working professional competency in Spanish (C2 level)

Web: SEO writing, CMS, social media, Canva

Research: Statistical analysis, qualitative analysis, Lexis Nexis, FOIA

AWARDS & ACCOLADES

- Erasmus Mundus scholarship (€49000), Denmark and Wales, 2019
- International Journalists' Network's "Journalist of the Month", 2019
- TEDx presenter, Vancouver, Canada, 2014
- Arts Research Abroad Award (\$2000), Addis Ababa, Ethiopia, 2013
- Lee Foundation Student Exchange Award (\$8000), Singapore, 2013

MEMBER OF

- Society of American Business Editors and Writers • Investigative Reporters and Editors • South Asian Journalists' Association • Canadian Journalists of Colour •

GET IN TOUCH

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JOURNALISM EXPERIENCE

Business Insider

Business News Reporter

February 2022 - August 2022, London, UK

- Produced daily news, features, and as-told-to interviews covering global business
- Exclusive story on dating apps that are facilitating post-pandemic in-person events made Insider's top 10 stories on days centered on news about Ukraine conflict
- Interviewed hip-hop icon Ja Rule about his NFT project spotlighting Black artists
- Reported a 2-part interview series with Blake Lemoine, the former Google engineer who went viral for believing an AI robot is sentient here and here

Al Jazeera English

Journalist

November 2021, London, UK

- Produced features covering Europe which ignited high social media engagement
- Stories covered several beats, such as how technology is helping newly-arrived Afghans settle in the U.K., the conditions of asylum seekers and refugees in Denmark's deportation camps, the state of abortion rights in Poland, and how automated technology is changing food retailers in Europe

The Associated Press

Business News Reporter

June 2021 - September 2021, London, UK

- Delivered high-impact enterprise stories relevant to a global audience that were picked up by outlets from Bloomberg to The Washington Post
- Story on how the use of dating apps changed during the pandemic made AP's Top Stories newsletter and Axios' top global business news stories of the day
- Story on gig worker apps in the pandemic economy was the #9 most-engaged AP article online on a busy news day centered on news from Afghanistan
- Rotated with editing, video production, social newsgathering and photo teams

Various International Media Outlets

Freelance Journalist

July 2018 - April 2021, Canada, UK, Denmark, Ecuador, Mexico

- Published in over a dozen outlets including Al Jazeera, CNN, The Washington Post, VICE, NPR, The Independent, and more
- Major stories included COVID-19's impact on refugees in Denmark, electoral fraud during Mexico's July 2018 presidential elections; and the murder of a Mexican anti-Canadian mining activist

TeleSUR English

Multimedia Writer

April 2016 - March 2018, Quito, Ecuador

- Produced 4-5 news stories in a high-paced daily news environment, covering U.S. politics and social movements, Latin American politics, and global current affairs
- Occasionally wrote analyses, monitored breaking news, updated live coverage of special events, and hosted video news stories
- Stories included an exclusive interview with 2016 U.S. Green Party VP Candidate Ajamu Baraka; a feature on a gang-turned-social organization in Ecuador during the 2017 presidential elections; and a piece on the rising deaths of transgender women in the U.S.

EDUCATION

Erasmus Mundus Journalism: joint degree program between Aarhus University, Danish School of Media and Journalism, Swansea University

Masters in Journalism, Media and Globalisation (1st Class Honors)

September 2019 - May 2021, Aarhus, Denmark and Swansea, Wales

- Erasmus Mundus scholarship (€49,000) recipient among 500+ global applicants
- Dissertation on newswire objectivity received First Class Honors with Distinction
- 1 of 2 recipients of Media and Journalism Research - 'Best Essay' Prize (€200)

University of British Columbia

Bachelor of Arts in International Relations (A average overall)

September 2010 - May 2015, Vancouver, Canada

- Member of investigative journalism team at the campus paper, The Ubysses
- Co-founded social-justice-focused media outlet, The Talon; gave TEDx talk about it
- Completed research internship in Singapore and research in Addis Ababa, Ethiopia